



Experience design and
nature conservation via
VIsitor MOnitoring and
MAnagement in
protected areas

What is a Virtual Tour?

- sequence of panoramic images that are ‘stitched’ together to create a ‘virtual’ experience of any location.
- viewer is able to experience what it is like to be somewhere they are actually not.
- VR goggles, desktop computers, their laptops, tablets and mobile devices.
- Additional points that provide audio-visual interpretation (text, graphic, video)



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360 Tour / Step by step

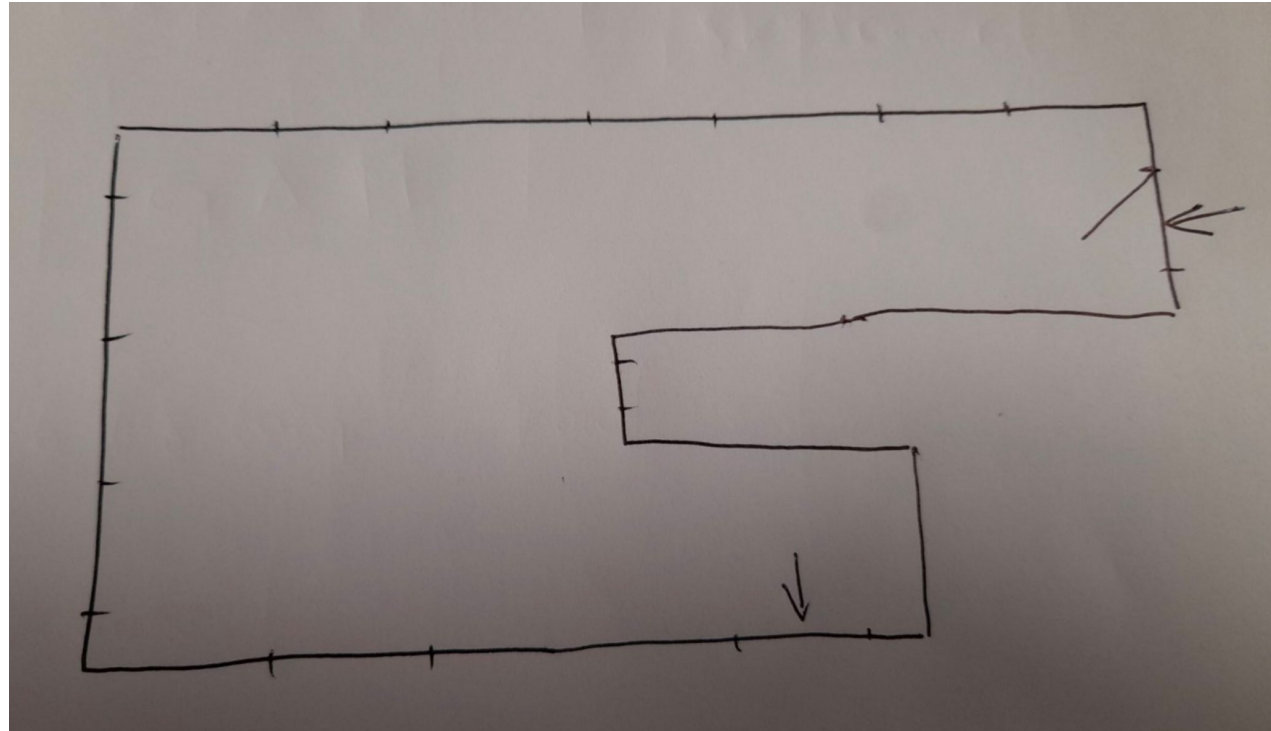
1. Make a sketch of the space
2. Determine the points where the camera will be placed
3. Taking 360 photos
4. Creating content for each spot
5. Creation/digitalization of the base/plan
6. Creating the tour





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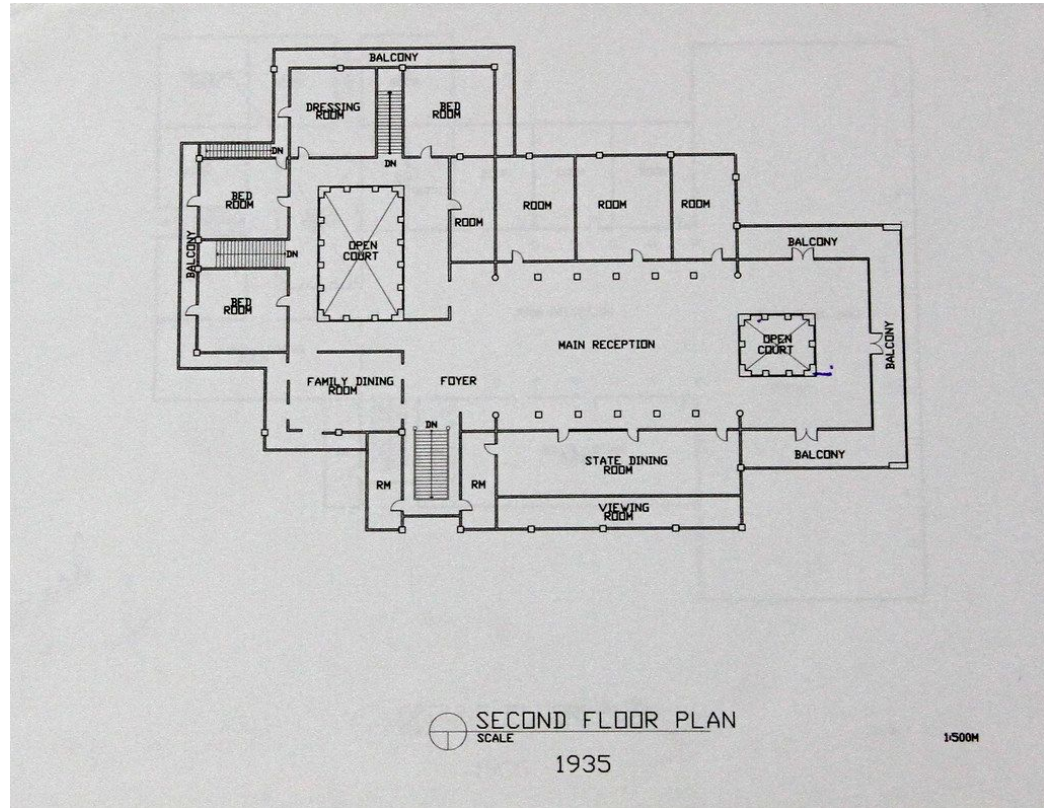
360 Tour / Make a sketch of the space





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360 Tour / Make a sketch of the space






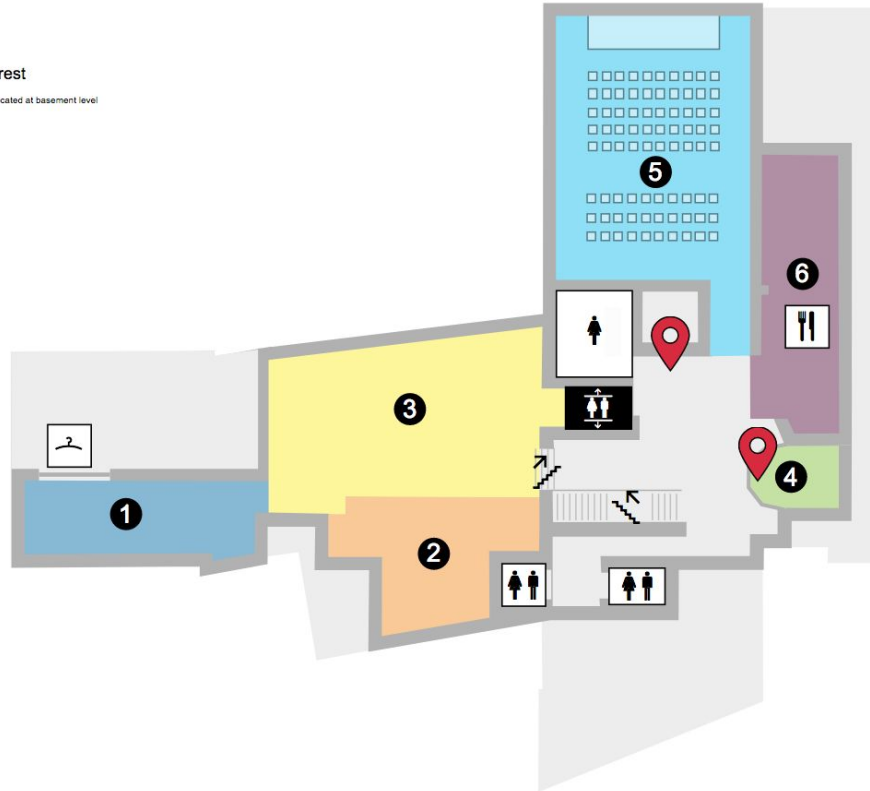
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360 Tour / Make a sketch of the space

- 1 Museum entrance
- 2 Shop
- 3 The Welcome Gallery
- 4 The Mikveh
- 5 Auditorium
- 6 Cafe
-  Object of interest

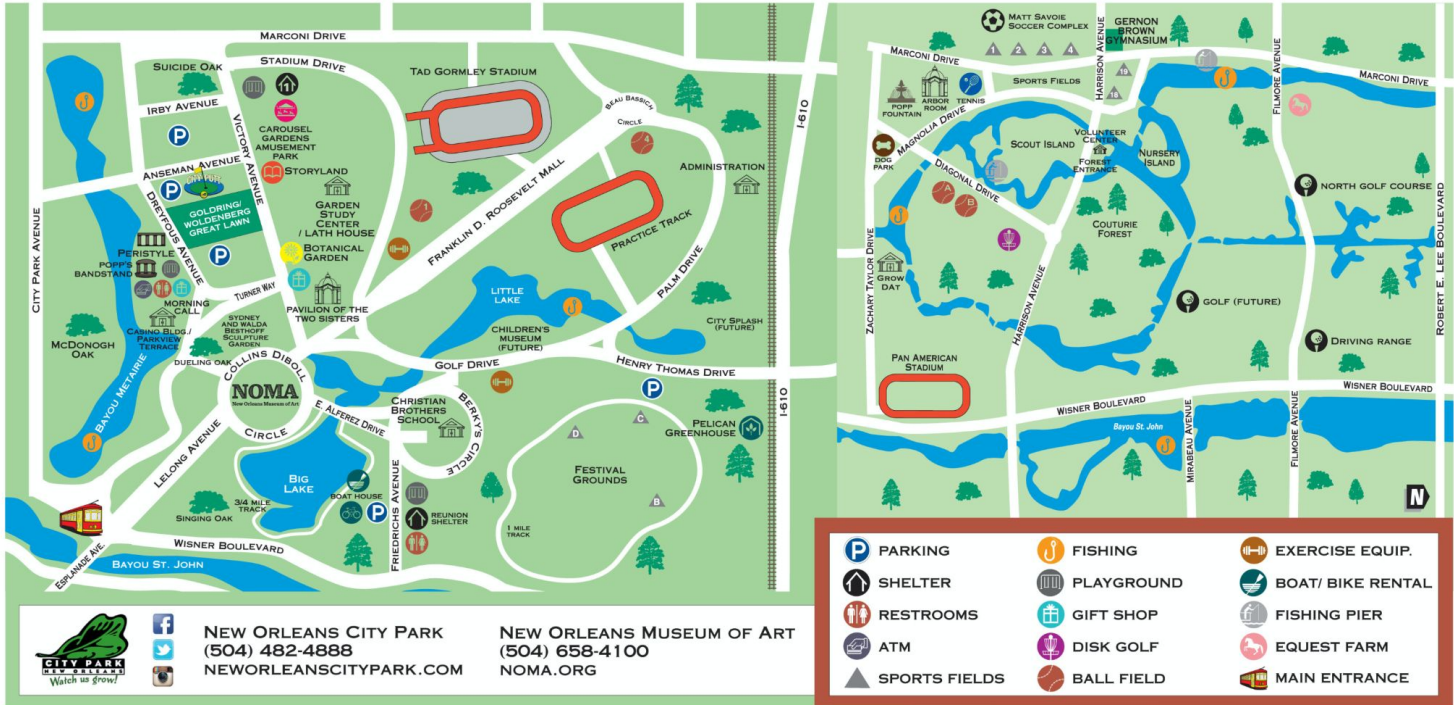
Additional toilet facilities are located at basement level





360 Tour / Make a sketch of the space

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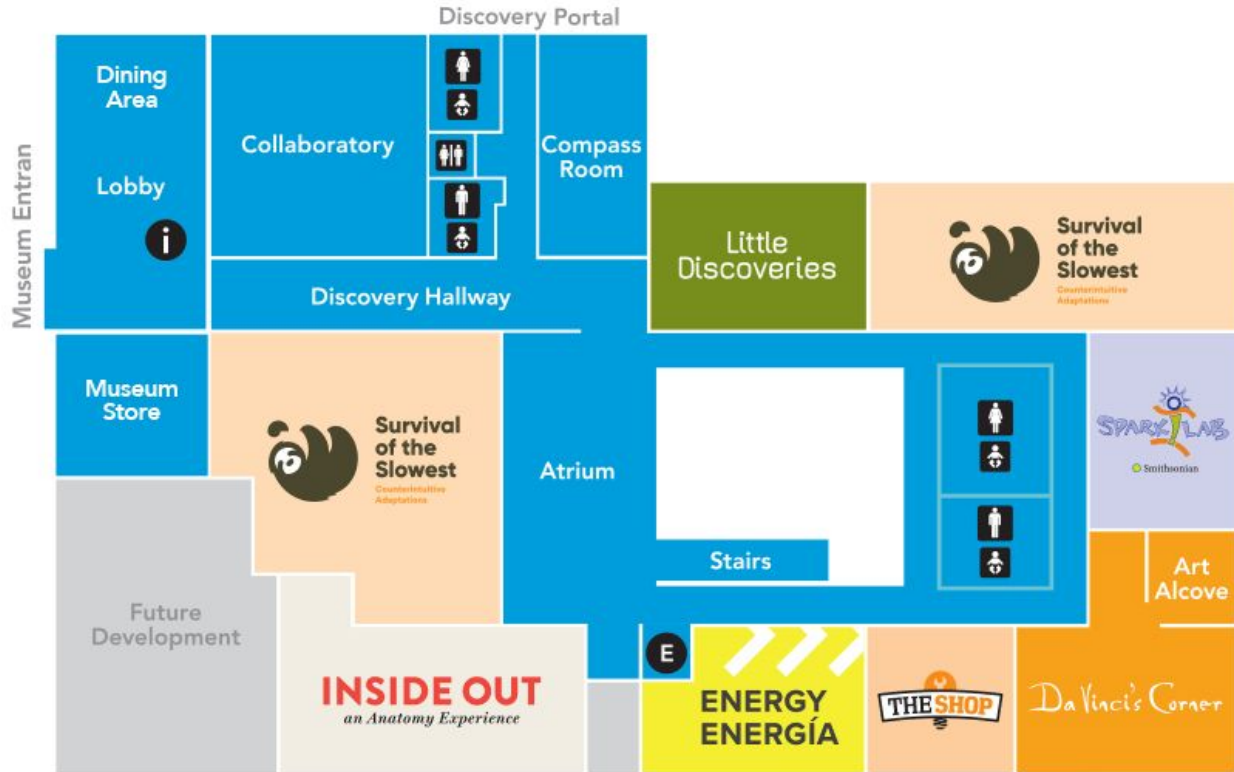
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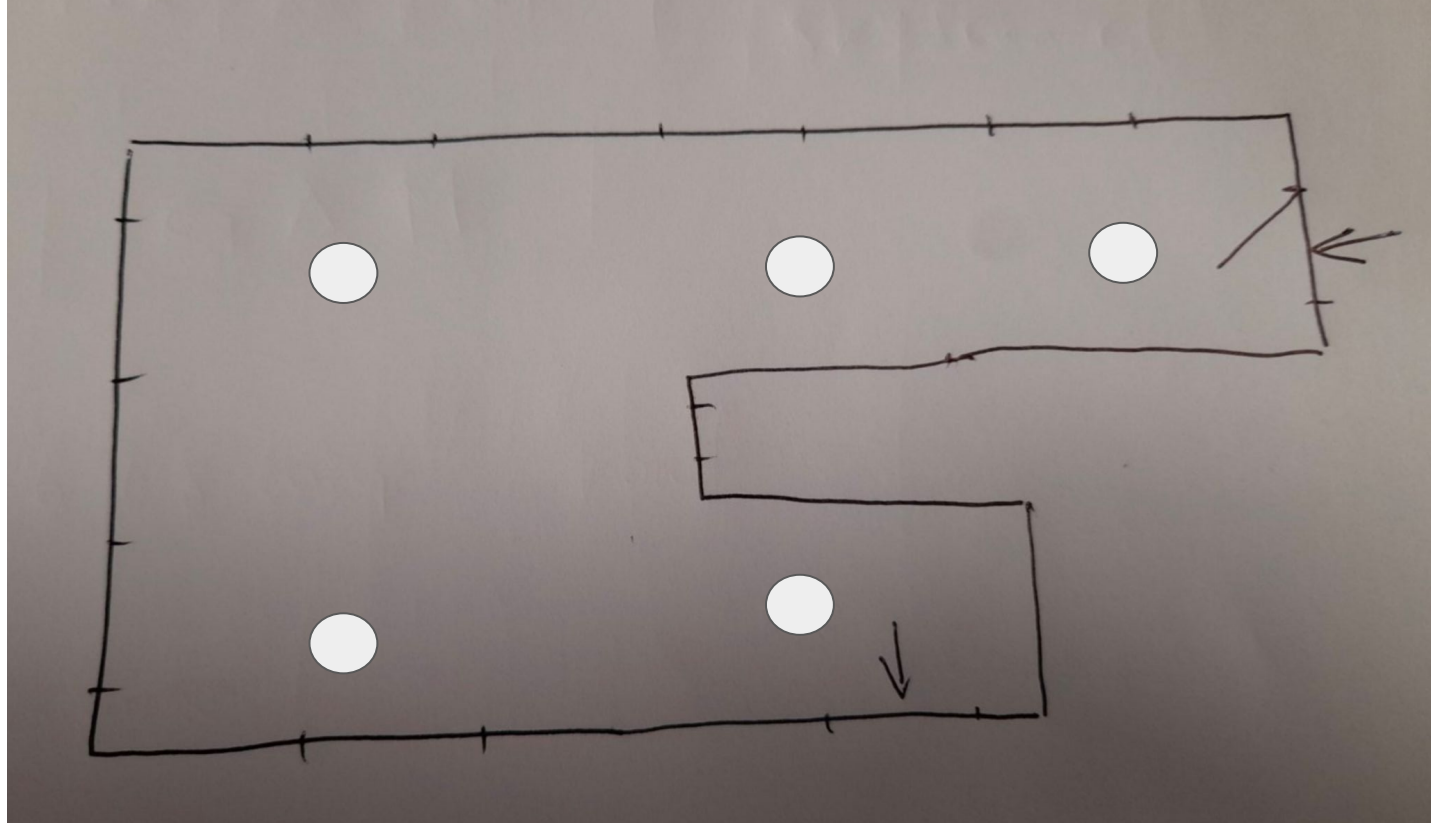
360 Tour / Make a sketch of the space





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360 Tour / Determine the points where the camera will be placed

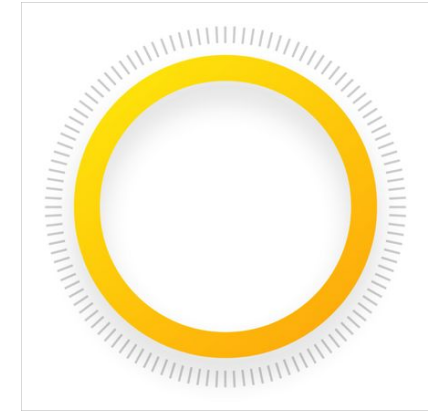




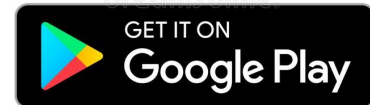
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360 Tour / Taking 360 photos

Insta360 ONE R Camera



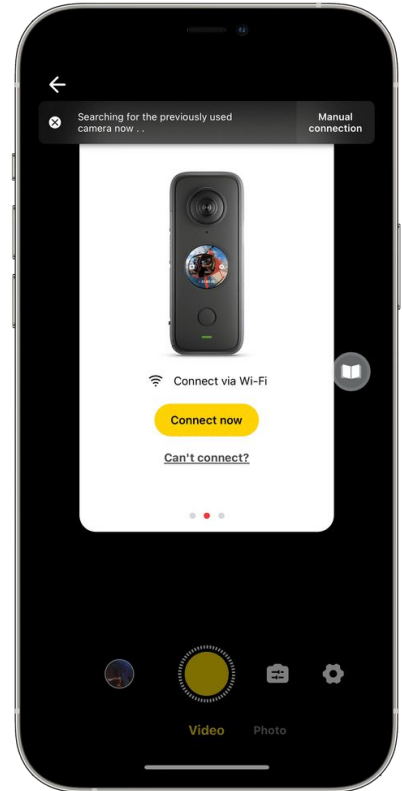
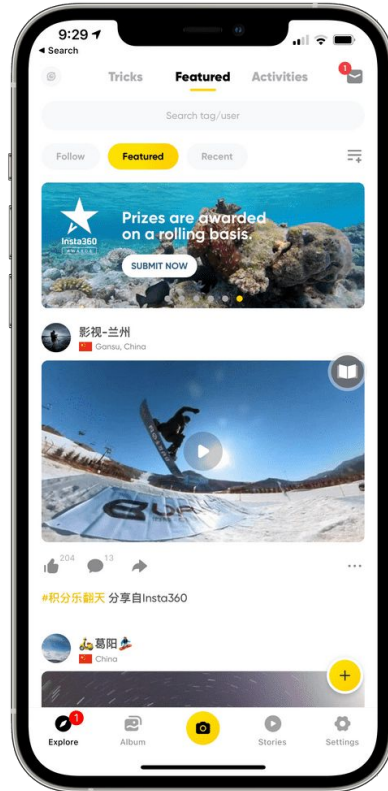
Taking 360 photos with the phone application "**Insta 360**"





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360 Tour / Taking 360 photos





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360 Tour / Creating content for each spot

- Create the inventory of attractions you would like to interpret
- Collect content for each attraction (text, photos, videos)
- Do not exaggerate with content
- Insert guide with audio or video guide



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360 Tour / Creating content for each spot



Insta360 studio software

Download the app and install it on your computer

Connect the camera with a USB cable

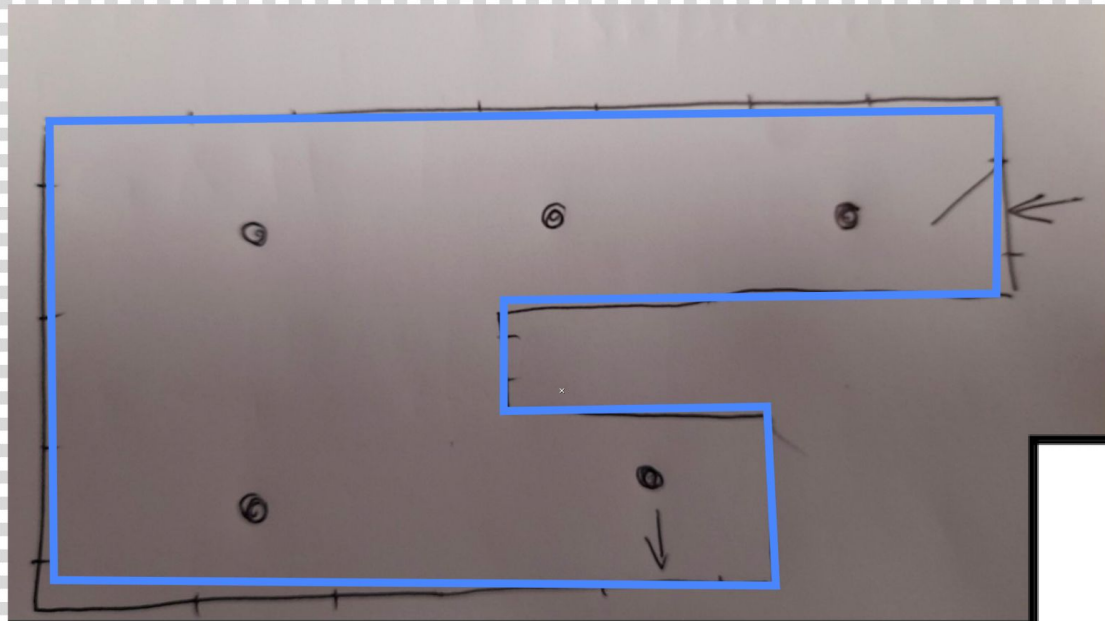




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360 Tour / Creation/digitalization of the base/plan





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360 Tour / Creating 360 tour



Upgrade to Professional Use invite code ? ⚙️ 🔄 👤

My content 🔍 📱 📺 Create

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Content Organization Learning center 360° Library Trash bin

« Collapse Support



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360 Tour / general tips...



ESTABLISH A SHOT LIST

- Think about the places you want to include and record them in a shot list.
- Highlight locations that best represent your space.



LOCATION SCOUTING

- Take a walk through all of the locations.
- Think about details you want to emphasize in each place.



SCHEDULING YOUR LOCATIONS

- Figure out the best time to capture your locations.
- Consider lighting, actors and even the season for the story you want to tell.



GATHERING CONTENT

- Include existing content like photos, videos and audio.
- Curating content can save costs versus producing new content.